



Imani Lee, Inc.

Sales and Publishing Strategies

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**Imani Lee Expands Global Growth via
Creation of New Publishing Division, Imani Lee Publishing**

New Division Will Provide Authors With Publishing, Marketing and Distribution Services

December 27, 2004 (San Diego, California, USA) – Imani Lee, Inc. a leading provider of international strategic alliance consulting services and hotel and residential real estate acquisition and rentals has established a new corporate division, Imani Lee Publishing. This new division will be instrumental in providing publishing, marketing and distribution services to new authors as well as established authors.

For over 3 years Imani Lee has carefully planned its expansion strategy. The company, with the approval of its Board of Directors, decided to establish its publishing division in December 2004. This new division will serve as an outlet for new and established authors to have books published and to develop and refine their marketing and distribution strategies for their books and other published media.

“This decision was timely based upon one of the new authors we attracted, Etta Smith Martin. Her new book, *I Am Not Afraid to Speak*, provides powerful insight into life, love, faith, nature and destiny via 116 rich and poignant poems,” says Lee E. Martin, Imani Lee’s Chairman and Chief Executive Officer. “*I Am Not Afraid to Speak* will be widely available via internet and book store purchases in early February 2005.”

“As an author who has written poetry for over 20 years, I was pleased to work with Imani Lee to see my dream of publishing a book of poetry become a reality,” says Etta Smith Martin, Author, *I Am Not Afraid to Speak*. “I look forward to personally sharing my work with friends and colleagues in the South Carolina low-country and military families, while having others enjoy my works via internet and book store sales.”

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About Imani Lee Inc.

Imani Lee is a leading provider of international strategic alliance consulting services, hotel and residential real estate acquisition and rentals and a provider of publishing, marketing and distribution services to new authors as well as established authors. Since early 2002, Imani Lee has been trusted by several of the world’s fastest growing medium and small companies. The company’s distribution methods, alliance

strategies, alliance relationships and overall business and publishing solutions are available worldwide. For more information, please contact Imani Lee, Inc at www.imanilee.com.

About Etta Smith Martin, Author

Etta's poems are personal, spiritual, about nature and life. Her poetry allows a reader to see life unfold through the eyes of a woman, from her youth to marriage, and into motherhood. Etta was born on a plantation in Mississippi and reared in a Christian home. She married at age sixteen, to her husband Lee H. Martin, and later in life became a mother of four sons, grandmother of five, and great grandmother of three. Etta lived for 26 years as a military wife. She always had a desire to write, so when adversity knocked at her door during the Vietnam and Desert Storm Wars, where her husband and youngest son Derrick served their country, she started writing to survive, because she knew her family needed and depended on her. Writing poetry became a way of life, peace of mind, and method of survival for Etta. Through her poems and prayer life, Etta found herself writing and presenting a wonderful book of poetry called, *I Am Not Afraid to Speak*. If you are interested in purchasing an autographed copy – please send an email to emar@sc.rr.com.